



[www.monmouthcancercoalition.org](http://www.monmouthcancercoalition.org)

## COALITION MEETING

SEPTEMBER 22, 2011

### AGENDA

- 8:30**     *Registration, Continental Breakfast and Networking*
- 9:00**     *Welcome, Call to Order and Introductions*  
*Theresa Beck, RN, MPA, CHPN®*  
*Vice President of Community Initiatives and Chief Mission Officer*  
*Visiting Nurse Association of Central Jersey*
- 9:05**     *Symptom Management of Chronic Disease*  
*Fran Hoh, PhD APN ACHPN CS*
- 10:05**    *Member Recognition*
- 10:15**    *Break*
- 10:30**    *Business Meeting*
- *Approval of the June 9, 2011 Minutes*
  - *State of the Coalition and Steering Committee Report*
  - *Outreach & Education Work Group Report*
  - *NJ-CEED Program Report*
  - *2010/2011 Project Reports*
    - *Choose Your Cover2010*
  - *OCCP Report*
  - *Health Improvement Coalition of Monmouth County - Report*
  - *Coordinator's Report*
  - *Advocacy and Fund Raising*
  - *Member Announcements*
- 11:30**    *Adjourn*



**September 22, 2011 at 9:00am  
Visiting Nurse Association of Central Jersey  
Minutes**

The meeting was called to order by Terry Beck at 9:00 a.m. Each member introduced him/herself. Terry spoke about recent changes at the Department of Health and Senior Services: reorganization of the Office of Cancer Control and Prevention; new Executive Director Nuris Rodriguez; new direction of the Coalition on chronic illness emphasizing population-based prevention. The Coalition's Annual Plan now includes chronic disease among its stated mission, goals and objectives.

Terry introduced the guest speaker Fran Hoh, PhD, APN, PCM, CS of Always Think Comfort who spoke on pain management. This was the first educational program of the quarterly meetings to offer CEU credit to nurses. Her presentation was enthusiastically received, as demonstrated by the evaluation results which gave it highest ratings (5) by all but one respondent.

Terry concluded the morning program with a Special Recognition Award given to Janet Hostrup, formerly of Bayshore Community Hospital, for her leadership role with the Coalition.

**Business Meeting**

Minutes of the June 9, 2011 meeting were approved as written.

Steering Committee and State of the Coalition. Pat Virga spoke to the Coalition about the anticipated changes in this coming year and overall directions established by the Steering Committee in response to program requirements. The Coalition will be required to offer at least one program on tobacco cessation, partner with NJ-CEED at specified times during the year, and participate in regional or statewide programs. Grant funds were again taken by the Treasury, and we are now awaiting word on the final grant amount, which will certainly be a reduction of the current award.

**Outreach and Education Work Group**

Debbie Bailey reported. The work group met August 16, 2011. Members discussed ways to direct the Coalition's programs during this next grant year. Recommendations were to pursue consumer education on the provisions of the Affordable Care Act, tie-in with NJ-CEED activities

in Monmouth County, and a tobacco control/smoking cessation initiative. Suggestions included linking with Mayors' Wellness Campaigns, partnering with policy initiatives such as GASO, and collaborating with the Asbury Park Initiative. She announced programs with CentraState Medical Center on September 27<sup>th</sup> and October 22<sup>nd</sup>. The next Work Group meeting is scheduled for September 27, 2011. Debbie asked for new members and noted that members should be prepared to contribute.

### NJ-CEED Report

Debbie Bailey reported current NJ-CEED statistics through September. Targets have been modified for colorectal screening and prostate screening. Because it is early in the grant year, statistics are not yet representative of actual activity. However, the program is relatively on course with about 12% completion.

Judy Richardson provided an anecdotal report on a successful enrollment and treatment for a woman recently diagnosed with breast cancer.

### 2010/2011 Project Reports

Pat Virga gave a brief summary of Choose Your Cover on June 25<sup>th</sup>. In all, 495 persons were screened at six beachfront sites, with 190 (38%) referred for follow-up. The event was considered highly successful despite lower volumes from the previous year. Planning for 2012 will begin earlier, probably in January.

### OCCP Report

Susan Sanna reported via conference call. She gave additional details on the funding issues as well as announcements of an upcoming breast cancer event on October 13<sup>th</sup>.

### Health Improvement Coalition Report.

Mike Meddis reported. The MAPP Committee is now renamed Health Improvement Coalition of Monmouth County. The new CHIP focuses on three priorities: access to health care; risk factors for heart disease; and childhood and adult obesity. Concrete goals and objectives are under development.

### Coordinator's Report

Pat Virga asked for volunteers to support the Coalition. Despite reduced funding, she is enthusiastic about this next year and looks forward to working with the membership.

### Member Announcements and New Business

Linda Ambis of The Community YMCA in Red Bank announced a new wellness program with the Live Strong Foundation. The YMCA joined the national campaign in April and is about to

launch here in Red Bank. The 12-week program includes cancer survivors and families. Six women are currently enrolled.

Betty Colbert announced Making Strides will take place on October 16, 2011 in Point Pleasant. All were invited to come and publicize the event.

The meeting was adjourned at 11:45 a.m.

Next meeting: December 8, 2011.

Respectfully submitted,  
Patricia H. Virga, Ph.D.  
Monmouth Cancer Coalition Coordinator

Attendance:

	<b>Name</b>	<b>Organization</b>
Linda	Ambis	The Community YMCA
Deborah	Bailey	Visiting Nurse Association of Central Jersey
Theresa	Beck	Visiting Nurse Association of Central Jersey
Lisa	Calabrese	Independent
Kimberly	Chow	Monmouth Medical Center
Betty	Colbert	American Cancer Society
Carmen	Dorio	VNACJ
Loralee	Dougherty	VNA Health Group
Dianne	Errichetti	CentraState Health Awareness Center
Laura	Gallo	Monmouth Medical Center
Fran	Hoh	Always Think Comfort
Sophia	Jozil	Monmouth County Regional Health Commission
Michele	Langevin	CentraState Healthcare System
Nancy	Lopez	
Michael	Meddis	Monmouth County Health Department
Irene	Ott	VNA Health Group
Angela	Pellitteri	VNA Health Group
Terri	Pietsch	Riverview Medical Center
Judy	Richardson	VNACJ
Lorraine	Riker	Family Practice of Central Jersey
Nancy	Salerno	Bayshore Community Hospital
Susan	Sanna	NJ State Dept. of Health & Senior Services
Robert	Scapicio	Community Volunteer
Huimin	Shen	Monmouth County Regional Health Commission
Vinny	Smith	BC Horizon Health NJ
Carolyn	Strek	Seton Hall University, Student RN
Pat	Virga	Monmouth Cancer Coalition
Jane	Weinheimer	Riverview Medical Center
Jenny	Yee	VNA Health Group
Kathy	Zapic	Visiting Nurse Association of Central Jersey
Milton	Ziment	Monmouth County Office on Aging

Grins and Gripes

Grins:

- Presenter knowledgeable; great speaker
- All good
- Dynamic speaker; reinforcing
- Interesting & entertaining; informative and interesting
- Very informative; easy to follow
- Interested; topic can be sell applied to professional and personal life
- Comprehensive

Gripes:

- Program too short
- Room was cold.



## **2011/2012 MISSION, GOALS AND OBJECTIVES**

**MISSION:** THE MISSION OF THE MONMOUTH CANCER COALITION IS TO INCREASE AWARENESS, EDUCATION AND ACCESS TO CANCER SCREENING AND CHRONIC DISEASE CARE THROUGH DEVELOPING AND SUSTAINING COLLABORATIVE RELATIONSHIPS WITHIN THE COMMUNITY FOR THE PURPOSE OF REDUCING CANCER AND CHRONIC DISEASE MORBIDITY AND MORTALITY IN MONMOUTH COUNTY.

**GOAL:** TO ADVANCE THE 2008-2012 NEW JERSEY COMPREHENSIVE CANCER CONTROL PLAN BY PROMOTING EDUCATION, COLLABORATION AND ACCESS IN MONMOUTH COUNTY.

### **OBJECTIVES:**

1. Implement at least one new or expanded project focused on a priority cancer, by June 2012.
2. Implement at least one project focused on tobacco control/cessation, by June 2012.
3. Maintain outreach efforts to underserved populations through NJ-CEED, Ongoing.
4. Meet the NJ-CEED targets for Monmouth County, by June 2012.
5. Promote consumer education on provisions and benefits of Health Care Reform, by June 2012.
6. Continue to offer networking and educational opportunities to Coalition members, Ongoing.
7. Expand linkages with public and private organizations within the county, including fund raising efforts, Ongoing.

## INTRODUCTION- DR. FRAN HOH PhD APN CS

Dr. Fran Hoh currently has her own practice, Always Think Comfort, in which she provides pain and palliative consultation for patients and educational services on pain management and end of life care. She sees patients in long term care, assisted living facilities, and at home. She also works as an advanced practice nurse managing patients with acute and chronic pain at Overlook Hospital in Summit NJ. She speaks nationally on topics of pain management and end of life care.

She has been a nurse for 31 years and has worked in critical care, nursing education, and geriatrics. She has a Masters degree in Nursing and a PhD in health administration. She is nationally certified in hospice and palliative care and in pain management.